

Link Up Program

CONCERT SPONSORSHIP



SPONSOR TODAY



Link Up Program

CONCERT SPONSORSHIP OPPORTUNITIES

Prelude Sponsor ————— **\$5,000**

Overture Sponsor ————— **\$10,000**

Concerto Sponsor ————— **\$15,000**

Symphony Sponsor ————— **\$20,000**

Title Sponsor ————— **\$25,000**



Prelude Sponsor

\$5,000

Concert Program Listing

Name/logo in the concert program as
"Prelude Sponsor."

Event Signage

Name/logo on event signage
as "Prelude Sponsor."

On-Stage Acknowledgment

Group "thank you" mention during
concert welcome announcements.

Social Media

Sponsor logo or mention in official
email campaigns to
schools/families, plus mention on
social platforms (where
applicable).

Press Releases & Announcements

Listed in any press releases or
announcements specific to that
concert.

Complimentary Tickets

Four (4) priority-seating tickets.

Overture Sponsor

\$10,000

Concert Program Listing

Logo featured prominently in the concert program.

On-Stage Acknowledgment

Thank-you mention from the stage during opening remarks.

Press Releases & Announcements

Inclusion in official concert press releases and promotional materials (flyers, e-blasts, etc.).

Event Signage

Logo displayed on digital slides and event signage.

Social Media

Included in a pre-concert sponsor spotlight on social media.

Complimentary Tickets

Six (6) premium seats.

Backstage Meet & Greet Access

Brief backstage tour or meet-and-greet with select performers (availability permitting).



Concerto Sponsor

\$15,000

Concert Program Listing

Premium placement of logo on concert collateral (including program covers).

Event Signage

Premium logo placement on all concert signage and promotional displays.

On-Stage Acknowledgment

Verbal acknowledgment from the stage, highlighting your role in supporting Link Up's educational goals.

Social Media

One dedicated social media shoutout before the concert and one after.

Press Releases & Announcements

Press coverage highlights sponsor's role; mention in official releases and event webpage; possible interview snippet if arranged.

Complimentary Tickets

Eight (8) premium seats.

VIP / Post-Concert Reception

Invitation for eight (8) to a private post-concert reception.

Backstage Meet and Greet Access

Invitation for eight (8) to any private post-concert reception (if scheduling allows)

Symphony Sponsor

\$20,000

Concert Program Listing

Standalone sponsor slide or banner displayed pre-concert/intermission, plus sponsor info in the digital program or event webpage.

Event Signage

Sponsor banner or slide highlighted pre-concert and during intermission.

On-Stage Acknowledgment

Special acknowledgment from the conductor or host during the concert.

Social Media

At least two (2) dedicated social posts, potentially featuring a sponsor interview or quote on why you support Link Up.

Press Releases & Announcements

Dedicated press release mention with quotes from sponsor representative and Volta leadership.



Symphony Sponsor

Continued

Complimentary Tickets

Ten (10) VIP seats with front-center positioning.

Backstage Meet & Greet Access

Priority backstage or meet-and-greet with the conductor, orchestra members, and key educators.

Opportunity to Speak

Optional 5-minute address to the audience or teachers at a pre-concert VIP gathering (if scheduling allows).

VIP / Post-Concert Reception

Invitation for ten (10) to VIP pre- or post-concert events.

Sponsor Lounge / Activation

Co-branding opportunity in the lobby or foyer (e.g., sponsor booth/display).



Title Sponsor \$25,000

Concert Program Listing

“Presented by [Sponsor Name]” tagline on covers, with highly visible logo placement throughout all program materials.

Event Signage

Naming featured on all signage and promotional banners, with “Presented by [Sponsor Name]” branding.

On-Stage Acknowledgment

Exclusive recognition at both the start and conclusion of the concert; sponsor representative may deliver a welcome speech (with branded slides).

Social Media

Dedicated co-branded marketing campaign in the weeks prior; sponsor mentions in all social blasts; option to share a short video/statement (if AV setup allows).

Press Releases & Announcements

Prominent mention in all relevant press releases, interviews, and media coverage tied to the concert.

Complimentary Tickets

Twelve (12) VIP seats with prime positioning.

Title Sponsor Continued

Backstage Meet & Greet Access

Private backstage tour and meet-and-greet with the entire orchestra, conductor, and Volta leadership.

Opportunity to Speak

Sponsor representative may deliver welcome remarks from the stage; can also speak at a VIP reception if desired.

VIP / Post-Concert Reception

Option to host an exclusive sponsor lounge area or branded activation in the concert hall lobby (arranged with venue), plus invites for up to twelve (12).

Naming Rights

“Presented by [Sponsor Name]” in official concert title—front and center across programs, banners, and promotional materials.

Sponsor Video or Slide Option

Option to display a short sponsor video or branded slides before the concert begins (AV permitting).